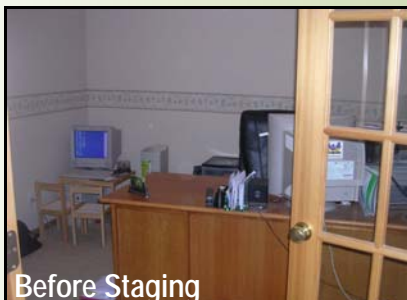


Staged In Style

Staged Homes sell faster and on average for 6% more than non-Staged homes!

Why Stage your home?

- **Staging prepares a home for sale** to appeal to a wide variety of buyers, resulting in a quicker, more profitable sale.
- **The Return on Staging** Investment on averages 169%!
- **Living in your home and selling a house** are very different. Staging showcases its best features so buyers can see its full potential.
- **Competition.** There are approximately 8 listings for every one buyer. Leaving your house 'As Is' will help sell the competition.
- **Clutter Eats Equity.** Maximize your profit by professionally Staging your home. Buyers only know what they see, not how it's going to be.
- **Buyers want "move-in condition" homes.** Your home must show in top condition, or buyers will say... "Next please!"
- **Don't wait to stage.** Do it right away, when buyer activity is highest - in the 1st month. Staging costs less than your first price reduction would.
- **76% of Realtors recommend Staging** to their sellers, because they know it works!



Why hire Staged In Style to Stage your Home?

- **Staged In Style** holds the **Accredited Staging Professional** designation (ASP) which is the only nationally recognized designation Home Staging.
- **ASPs are trained** in the areas of determining focal points, defining spaces, building emotional connection points, lighting, balance, scale, color & more.
- **ASPs use this to create warm, inviting spaces** that persuade buyers to linger and mentally "move-in" instead of "move on" to the next house.
- **First impressions are critical.** Buyers decide if they like a home in the first 30 seconds. ASPs create a series of great first impressions!
- **Buyers buy emotionally.** They look with logic, but buy with emotion. ASPs know how to create emotional responses in buyers.
- **ASPs will remove distractions** (things sellers don't even notice because they see them every day) and keep buyers focused on looking at your house, not your things.
- **Staged In Style can work with any budget** by utilizing things you already have. You don't have to spend a lot of money... more reason to Stage it now!

Staging Consultations ~ Partial & Full Staging ~ Vacant Staging ~ Free Bids

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Check our website for photos of Staging Transformations!

www.StagedInStyle.com

